

SAN FERNANDO VALLEY BUSINESS JOURNAL Editorial Calendar 2024

| Issue Date | Special Report | The List | Branded Content | Event |
|------------|---|--|--|---|
| January | | | | |
| 1/1 | Aerospace | Business Improvement Districts | LA State of Business Readiness Preview | Event: LA State of Business Readiness (Tues., Jan. 23) |
| 1/15 | Franchising | Franchisers | | |
| 1/29 | Real Estate Quarterly | Property Management Firms | LA State of Business Readiness Event Recap Labor & Employment Roundtable Leaders to Know: Finance | |
| February | | | | |
| 2/12 | Accounting Report | Accounting Firms | Community of Business™ | Event: Community of Business™ Roundtable Series (Wed., Feb. 7) |
| 2/26 | Bioscience and Biotech | Bioscience Companies | Leaders to Know: Trusted Advisors (Attorneys, Accountants, Insurance) | |
| March | | | | |
| 3/11 | West Valley Rising | Private High Schools | Valley Economic Trends | Event: Valley Economic Trends (Wed., Mar. 6) |
| 3/25 | | Chambers of Commerce Business Groups | Leaders to Know: Minority Business Leaders | |
| April | | | | |
| 4/8 | Law Firms | Law Firms | | Event: Commercial Real Estate Awards (Thurs., Apr. 11) |
| 4/22 | | Insurance Brokerage Firms | Commercial Real Estate Awards Recap | |
| May | | | | |
| 5/6 | Real Estate Quarterly | Staffing & Employment Firms PR Firms | Health Care Roundtable Community of Business™ | Event: Community of Business™ Roundtable Series (Thurs., May 9) |
| 5/20 | Hospitals / Health Care | Hospitals | Leaders to Know: Education | |
| June | | | | |
| 6/3 | Residential Real Estate | Residential RE Brokerage Firms | MBA & Master's Guide Aviation Guide | Event: Brokering the Deal |
| 6/17 | Conejo Rising | Air Charter Operators | Leaders to Know: Technology | |
| July | | | | |
| 7/1 | Money Management Firms | Money Management Firms | Accounting Roundtable | Digital Event: DEI Roundtable & Awards (Wed. July 17) |
| 7/15 | Women-Owned Businesses | Women-Owned Businesses Largest Public Companies | | |
| 7/29 | Real Estate Quarterly | Highest Paid Executives Manufacturing Companies | DEI Roundtable & Awards Recap | |
| August | | | | |
| 8/12 | Special Edition: Valley 200 | | Community of Business™ | Event: Community of Business™ Roundtable Series (Fri., Aug. 9) |
| 8/26 | | Public-Sector Employers Private-Sector Employers | Insurance Roundtable | |
| September | | | | |
| 9/9 | Santa Clarita Valley Rising | Hotels Performing Arts Venues Meeting & Banquet Facilities | Women's Leadership Symposium & Awards Nominee Issue | Event: Women's Leadership Symposium & Awards (Thurs., Sept. 12) |
| 9/23 | MBA Programs | Colleges & Universities MBA Programs | Women's Leadership Symposium & Awards Recap | |
| October | | | | |
| 10/7 | Family-Owned Businesses | Family Owned Businesses | Breast Cancer Awareness, Prevention & Treatment | Event: Community of Business™ Roundtable Series (Tues., Oct. 29) |
| 10/21 | Real Estate Quarterly | Commercial Real Estate Brokerages Charitable Foundations | Leaders to Know: Commercial Real Estate Education Roundtable | |
| November | | | | |
| 11/4 | East Valley Rising | Private Companies Assisted Living / Nursing Homes | Community of Business™ Giving Guide: Nonprofit Giving & Corporate Philanthropy | |
| 11/18 | Banking & Finance | Banks Credit Unions | Leaders to Know: Health Care | |
| December | | | | |
| 12/2 | Fastest Growing Private Companies | Fastest Growing Private Companies | | |
| 12/16 | The Year's Deal Makers Biggest Deals | SBA Lenders Nonprofit Organizations | | |
| 12/30 | Special Edition: THE LISTS | | | |

DEADLINES: **Publication** Bi-weekly on Monday
Space Thursdays - 11 days prior to issue date **Art** Fridays - 10 days prior to issue date

Revised: Dec. 19, 2023